Milford Athletic Booster Club Monthly Meeting Notes – May 12, 2021

Meeting opened at 7:07 pm

Attendees:

Laura Dominique, Julie Klenk, Penni Clemons, Todd Moore, Justin Bonnell, Darragh Naylor, Aaron Zupka, Molly Geise, Rob Klenk, Rob Knight

Secretary's Report (available on Website) – Julie Klenk

Treasurer's Report – Darragh Naylor

- Books sent out to Executive Board members
- Received January check from Mercy Health (still waiting on April check)
- Fund the Flock was very successful
- Deposited \$27,000 for Flight Night to date, with another \$10K-\$11K ready to deposit
- Received \$20K in April, and \$7K in May for summer camps through HomeTown Ticketing

President's Report – Laura Dominique

No report

Team/Program Representative's Reports

• No reports

Concessions (Penni Clemons)

No report

Advertising / Sponsorships (Bryan Yee)

No report

Craft Show (Justin Bonnell)

No report

Hall of Fame (Laura Dominique)

No report

Flight Night (Todd Moore)

- Rob Knight will be designated transportation guy for the Bob/guests
- Confirmed that 11 former UC players are attending as guests
- VIP Photos of Bob Huggins have been signed and sent back to Todd
- Speaking fee for Bob Huggins will be increased from \$10K to \$11K, and will be donated to cancer charity in his mother's name
- Set up at Oasis on Wednesday afternoon/evening (set tables, hang banners, display auction items and baskets, tear split the pot tickets, etc.)
- Rob Klenk working to get popcorn donated from Milford Cinemark Theater

Athletic Director's Report (Aaron Zupka)

- Spring sports did well (Boys LAX = ECC champs, Softball = ECC co-champs)
- We had 9 athletes sign today, with a total of 25 signed on the year
- Lost \$47K in football gate money alone; however, some of the other sports did well total lost gate revenue this year is approximately \$27,900
- AD is barely in the black this year, and projected to be \$15K-\$20K in the red next year will likely need some help from the Boosters
- Aaron is looking for some creative options to gain more revenue and lower some costs for 2021-2022
- Stadium upgrade project will not be tied to a levy this time looking for creative ways to fund the \$4M-\$10M project
- Aaron has a sponsor interested in naming rights to the stadium with possible \$100K commitment over 5 years (main project will be new video scoreboard)

New Business

• None

Dates to Remember

• Next MABC Monthly Meeting – Wednesday, June 9, @ 7pm

Adjournment

• Meeting adjourned at 8:10 pm